

# STRATEGIC PLAN 2019 - 2024



## OUR VISION /Ā MĀTOU MOEMOEĀ

Whāingaroa flourishes with natural biodiversity and a community connected to the environment

*Toitū te Marae a Tāne, Toitū te Marae a Tangaroa, Toitū te whenua*

*Hold fast to the treasures of Tāne, hold fast to the treasures of Tangaroa, hold fast to the land*



## OUR MISSION /Ā MĀTOU WHĀINGA

Deepening community-shared knowledge of our environment and encouraging action towards a balanced and resilient Whaingaroa

*He Waka eke noa : We are all in the Canoe together, no exceptions*



## OUR VALUES /Ā MĀTOU WHAIPAINGA

**Manākitanga:** We work from a place of love & respect for our environment, community and one another

**Kaitiakitanga:** We act in Guardianship and Stewardship for our environment

**Kotahitanga:** We are all connected and strongest together, we encourage teamwork and participation

## OUR STRATEGIC PRIORITIES /Ā MĀTOU RAUTAKI WHAKAAROTAU

### OUR ORGANISATION /Ā MĀTOU WAKA

- WEC will operate in an inclusive, transparent, honest manner exercising our legal and fiscal responsibilities
- We commit to an enhanced understanding of Te Tiriti o Waitangi and its implications for WEC
- Our home is fit for purpose, vibrant and engaging, we will work to develop and maintain a strong central hub to support all WEC projects and activities
- Our financial sources are diverse and sustainable
- Our foundations are based on best practices within the not for profit sector
- Monitoring, evaluation and reporting will be clear and consistently undertaken

### OUR PEOPLE /Ā MĀTOU HAPORI

- Our practices will ensure our people feel empowered, valued and understood
- We will provide space for meaningful contribution and direction from mana whenua and prioritise any shared interests
- Engagement: our community understands the WEC whakapapa and how we are of service to them
- We will build strong and enduring relationships

### OUR ENVIRONMENT /Ā MĀTOU TAIAO

- We will incorporate learnings/concepts outlined in the Whāingaroa Catchment Plan and Raglan Naturally
- We will collaborate with stakeholders to achieve our visions taking on the Raglan Naturally environmental interests
- We will strengthen and consolidate our current projects/workstreams
- We will actively support our community in Māui Dolphin conservation
- We are driven to establish climate change adaptation measures for Whāingaroa
- We will be responsive to community driven collaborative initiatives